

George L. Graff
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I. Profession:

Attorney, mediator and arbitrator. Admitted to practice in New York since 1967. Also admitted in the United States Supreme Court, United States Courts of Appeal for the Federal, Second, Third and Ninth Circuits, the United States District Courts for the Southern, Northern and Eastern Districts of New York and the Districts of Arizona and Wisconsin.

II. Professional Organizations:

Mr. Graff serves on the national mediation panel for the Federal Circuit Court of Appeals, National Panel of Neutrals of the American Arbitration Association, the Technology Panel of Neutrals, Entertainment Panel, Health Care Panel and International Patent Commission of the International Institute for Conflict Prevention and Resolution (CPR), the mediation panel of the Bankruptcy Court of the Eastern District of New York and the arbitration panel of the United States District Court for the Eastern District of New York. He is a charter member of the New York Academy of Mediators and Arbitrators and a member of the National Academy of Distinguished Neutrals.

Other professional organizations include: American Bar Association (Council Member, Section of Science and Technology Law, Chairman, Committee on Computer Legislation, ABA Advisor to the drafting Committee of Article 2B of the Uniform Commercial Code and the Computer Information Transactions Act (UCITA), Intellectual Property Owners Association (IPO) (Vice Chairman, Amicus Committee), Association of the Bar of the City of New York (Chairman, Committee on State Legislation).

III. General Professional Experience:

Extensive experience in dispute resolution relating to the licensing and acquisition of intellectual property rights and technology. During the past 40 years, he has mediated, arbitrated and acted as lead counsel in numerous arbitrations, mediations, lawsuits, ITC investigations and appeals involving patents, copyrights, trade secrets, software and technology licensing, trademarks and related antitrust and commercial issues. He has also advised and represented clients in the negotiation of intellectual property and technology licenses and acquisitions in a wide variety of fields, including semiconductor design and manufacturing, software development, entertainment, pharmaceuticals and dietary supplements, medical and dental devices, telecommunications, fiber optics, automotive components, apparel, travel services, internet services, and investment banking.

IV. Experience and Familiarity with Bankruptcy Law:

Acquired general familiarity with bankruptcy law and procedure through participation in several adversary proceedings, including trials in bankruptcy court, and representation of parties in transactions with or on behalf of entities involved bankruptcy proceedings.

V. Mediation Training:

Completed an intensive three day mediation program conducted by the CPR institute and attended numerous other courses and seminars conducted by CPR, AAA, Fordham University and the ARGCNY.

VI. Mediation Experience:

Conducted and participated in numerous mediations involving patents, copyrights and related licensing disputes.

VII. Areas of Expertise:

Infringement, licensing and transfers of intellectual property rights, including patents, copyrights, trademarks, proprietary technology and name and likeness rights.

VIII. General Pertinent Legal Experience:

Mr. Graff served as a partner of Paul, Hastings, Janofsky and Walker, LLP from 1992 to 2008 and Milgrim Thomajan and Jacobs, PC from 1975 to 1992. He graduated, *magna cum laude*, from Columbia University School of Law in 1967, where he was named as a Harlan Fiske Scholar for three consecutive years and served as an editor of the *Columbia Law Review*. Following law school, he served for three years as law clerk to Chief Judge Stanley H. Fuld of the New York Court of Appeals.

Mr. Graff has represented the Intellectual Property Owners Association (IPO) as an amicus curiae in several appeals before the Federal Circuit and the United States Supreme Court, involving major issues of intellectual property law, including the Supreme Court briefs in *Bilski v. Kappos*, *Costco Wholesale Corp. v. Omega, S.A.*, and *Stanford v. Roche*.

Mr. Graff represented the American Bar Association as advisor to the drafting committee of the Uniform Computer Information Transactions Act (UCITA), which establishes a nationwide legislative framework for licensing of software and electronic databases. He has also served as vice chair of the Amicus Committee of the IPO. He has also served as a member of the Council of the ABA section on science and technology and as chairman of the State Legislation Committee of the Association of the Bar of the City of New York. He has been recognized as a leading U.S. intellectual property attorney in several publications, including The Legal 500, New York SuperLawyers, and Who's Who in American *Law*.

IX. Other Pertinent Information:

Following graduation from Columbia College in 1962, Mr. Graff served on active duty with the United States Navy and continued serving in the Active Reserve for another 8 years, where he ultimately attained the rank of Lieutenant Commander.

X. Fee Structure:

\$575 per hour for hearing and study time.
Minimum of 8 hours per hearing date.

XI. Pro Bono Preference:

Brooklyn.